

Franchise Opportunity



SUSHI HANDROLL

**Unmatched, premium handmade sushi
– straight from seasoned experts.**



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WHO ARE WE?

Sushi Handroll is a fresh, handmade sushi brand established in 2021 by well-experienced, veteran Sushi Head Chef Muhammad Noman. The core idea was to stand out from competitors that used pre-made or machine-rolled products, by preparing all sushi fresh-to-order in open kitchens, emphasising quality and transparency.

Conceived primarily as a takeaway brand amid the rise in food delivery at the start of the decade, it quickly partnered with major platforms like Deliveroo, Uber Eats, and Just Eat to great success. With a strong, exciting and welcoming menu – as well as excellent systems and processes – there's no better or more profitable way to bring top-quality sushi to your area.

Our Mission & Vision

Mission: Identify and fill the gap in the market for high-quality, fresh sushi delivered efficiently to consumers.

Vision: Achieve rapid expansion, maintain a strong commitment to sustainability, embrace digital innovation, and position sushi as an accessible, high-quality, everyday meal choice.

Core Values: Quality. Sustainability. Innovation. Excellence.





OUR FOOD & FORMATS

Signature Dishes & Bestsellers:

- Salmon Lovers
- Chicken katsu curry
- Fully loaded sushi handroll
- Dragon Roll
- Chicken stir-fried noodles

We offer occasional seasonal or limited-time menus.

Franchise Formats:

- High Street Unit
- Kiosk/Container
- Mall Inline Format
- Delivery/Cloud Kitchen
- Drive-Thru

WHY JOIN US?

- Day-to-day operations support
- Staff training programmes
- Marketing support
- Site selection and fit-out guidance
- POS system
- Recipes and operational systems
- Access to quality suppliers



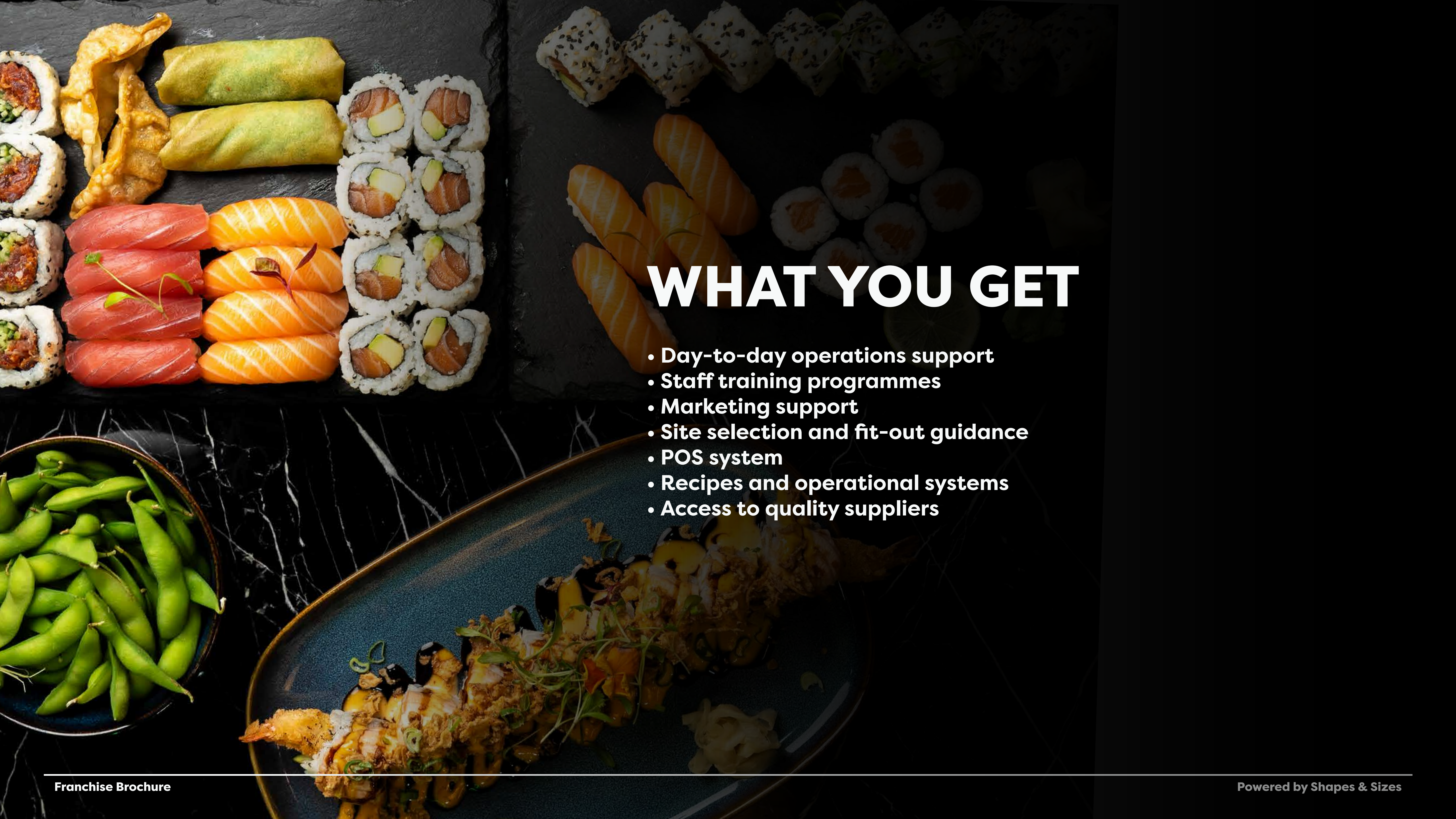
WHAT WE LOOK FOR

Partners including first-time entrepreneurs, experienced operators, multi-unit developers, investors, and owner-operators. Multi-location openings are allowed. We plan expansion into areas such as Birmingham, Manchester, Essex, and Leicester.

Ideal Customers

Health-conscious, busy individuals (professionals, students) seeking quick, fresh meals; families wanting convenient options; and foodies exploring modern/fusion tastes.



A high-quality photograph of various Japanese dishes. In the top left, there's a selection of sushi including nigiri (salmon and tuna), maki rolls (salmon, tuna, and avocado), and tempura. Below this is a bowl of bright green edamame. In the bottom center, a blue ceramic plate holds a dish of tempura, possibly shrimp or squid, garnished with green onions and a drizzle of sauce. The background is dark and textured, with some food items like salmon nigiri and maki rolls visible in the upper right.

WHAT YOU GET

- Day-to-day operations support
- Staff training programmes
- Marketing support
- Site selection and fit-out guidance
- POS system
- Recipes and operational systems
- Access to quality suppliers

INVESTMENT SNAPSHOT

- **Initial Franchise Fee:** £20,000 + VAT
- **Average Store Fit-Out Cost** (excluding equipment and stock): £75,000–£100,000
- **Rough Equipment Cost:** £25,000
- **Ongoing Fees:** Management Fee 5%; Marketing Fee 1%
- **Funding Support:** Available



Franchise Opportunity

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Franchising Partners

